Background
The Health and Social Care Budget devolved to Greater Manchester in April 2016.
The Greater Manchester Health and Social Care Partnership set up to oversee the devolution of Health and Social Care.
Transformation fund of £450 million up to 2020/21 to transform the health and social care system and make it sustainable into the future.

Challenges
- The health of many in the borough is worse than the national average.
- Rates of smoking, obesity and many long term conditions are high
- We need to support behaviour change to prevent ill health and help local people get healthier - targeting our resources in communities where there is the greatest need
- Our approach will prevent the start of unhealthy habits and long term conditions and reduce the impact of those conditions

Improvements & Investments
- We need to increase prevention activity across the borough. We will invest in additional roles to support behaviour change and increase co-ordination within and across organisations
- Community builders will be vital to co-ordinating neighbourhood services – helping us to make best use of resources and transform behaviour across the borough
- The Transformation Fund monies will be invested in partnership roles which focus on working with communities and individuals to deliver behaviour change

Impact
- There will be additional support for individual and community level behaviour change
- People across the borough will notice additional capacity and support, alongside increased co-ordination and consistency of health promotion and support for behaviour change

For more information contact: Susan Crutchley, email: susan.crutchley@rochdale.gov.uk or phone: 01706 927027